



January 3, 2020

Dear Community Supporter:

The W.H. Gray Men's Ministry of Second Calvary Baptist Church located in Norfolk, VA under the ministerial leadership of Reverend Dr. Geoffrey V. Guns will hold its Ninth Annual 900 Men Strong Scholarship and Community Service Awards Breakfast Saturday, April 4, 2020, 8:30 a.m. at the Chesapeake Conference Center, 700 Conference Center Dr., Chesapeake, VA 23320.

In keeping with our theme and purpose, "Making a Difference through Education," we will award at least five \$1,000 scholarships to male high school students. These students are working toward achieving academic excellence on a post-secondary level. We will also honor the contributions from some distinguished men, who have made significant contributions toward the advancement of our community. These will be dedicated men who have made outstanding contributions toward helping our youth and others throughout the Hampton Roads community. To date, we have:

- Awarded more than \$56,000.00 in scholarships to over 39 male high school seniors who have gone on to pursue post-secondary education at the college or university of their choice.
- Honored over 29 distinguished men who have made significant contributions to the communities and families throughout Hampton Roads.
- Welcomed over 3,700 men and young boys who have attended our event.

Today more than ever, young boys and men, especially those from historically disadvantaged backgrounds, are far more likely to face discrimination and high unemployment. The one and most promising tool to alleviate these ills is a joint community involvement in education. Our fundraising event is a sponsored breakfast with proceeds going to support our scholarship fund. Therefore, we are continuing to work toward our goal of attracting 900 Men and Boys to come together and join an ongoing effort in making a difference through education.

We also welcome the support of our community in helping to guide the young men throughout Hampton Roads, who need guidance and support in becoming productive citizens in our community. We invite you to take part in this exciting event! Through your sponsorship of this breakfast event, you will be making a significant effort to decrease the high school dropout rate of the young men throughout Hampton Roads. Your support will assist young men with scholarship opportunities that will make a difference in their lives and the lives of others.

We hope that you and your organization will choose to sponsor this event. Please review the attached sponsorship packet to make your selection.

We respectfully request your **completed transmittal form, artwork, and payment by March 7, 2020**. Artwork received after this date may not appear in the program booklet. Should you have any questions, please don't hesitate to call us at 757-403-7426. Thank you in advance for your consideration.

Our Keynote Speaker



Dr. Michael Eric Dyson is a Georgetown University professor of Sociology, widely respected author, contributing New York Times opinion writer, CNN and MSNBC political analyst, and host of the Michael Eric Dyson podcast featuring Dr. Dan Ratner. An ordained Baptist minister for more than 30 years, Essence magazine has named Dr. Dyson one of the 40 Most Inspiring African Americans. Ebony magazine listed him among the 100 Most Influential Black Americans.

Sincerely,

J.R. Locke

J.R. Locke

Chairman, 900 Men Strong Planning Committee



Corporate Sponsorship Packages

900 Men Strong Scholarship and Community Service Awards Breakfast

“Making a Difference through Education”

Diamond Sponsorship \$10,000

- 40 breakfast tickets (4 tables – 10 per table)
- Two Full page advertisements in the program (Ad location; centerfold, inside front/back, or back cover)
- Company banner displayed in prime location (6 ft.)
- Website advertisement & recognition through any radio and T.V. promotions
- Company name/logo on event website with company overview that links to your website, Full screen logo on video
- Company representative 60 second remarks from the podium
- Company brochure displayed at each place setting
- Name listed as a sponsor inside program booklet
- Name/logo displayed on marketing materials
- Name mentioned as major sponsor to media outlets

Platinum Sponsorship \$5,000

- 30 breakfast tickets (3 tables – 10 per table)
- Full page advertisement in the program
- Company banner placement in prime location (4 ft.)
- Website advertisement– Company name/logo on event website that links to your website Full screen logo on video
- Company recognition from the podium, listed inside program

Gold Sponsorship \$2,000

- 20 Breakfast tickets (2 tables – 10 per table)
- Half-page advertisement in the program
- Website advertisement – company name/logo on event website
- Full screen logo on video
- Name listed as a sponsor inside program booklet

Silver Sponsorship \$750

- 10 breakfast tickets (1 table – 10 per table)
- Quarter-page advertisement in the program
- Website advertisement – company name on event website
- Company name listed as a sponsor inside program booklet

Bronze (Non-Profit) Sponsorship \$500

- 10 breakfast tickets (1 table – 10 per table)
- Quarter-page advertisement in the program
- Website advertisement – company/church name listed on event website
- Name listed as sponsor inside program booklet



900 Men Strong Scholarship and Community Service Awards Breakfast
"Making a Difference through Education"
April 4, 2020 – Chesapeake Conference Center

Corporate
Sponsorship
Form

Corporate Sponsorship Packages

Platinum	\$10,000
Diamond	\$5,000
Gold	\$2,000
Silver	\$750
Bronze (Non-Profit)	\$500

See Attached For Sponsorship Benefits

Organization/Individual Information

Company/Individual Name _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Cell _____
 Fax _____ Email _____

Payment Information

- Credit Card Visa Mastercard AMEX
 Card Number _____
 Expiration: Month _____ Yr. _____
 3 Digit Security Code _____
- Invoice my organization – Attn: _____
- Amount Enclosed \$ _____
- Check-Make Payable to **Second Calvary Baptist Church (900 Men Strong)**
 Name (Print) _____
 Signature _____
 Date _____

Submission Instructions

Mail, fax or email completed form to:
 W.H Gray Men’s Ministry 900 Men Strong
 Second Calvary Baptist Church 2940 Corprew Avenue
 Norfolk, VA 23504
 Fax: 757-533-5626
 Email: 900menstrong@gmail.com
 Telephone: 757-627-SCBC (7222)

Mail, Fax or Email
Completed Form

Thank you for your
support!

IMPORTANT:

Ads should be submitted at time of sponsorship confirmation. All Ads must be submitted by the deadline of March 7, 2020. Artwork received after this date may not appear in the program booklet.



Advertising Rate Sheet

900 Men Strong Scholarship and Community Service Awards Breakfast
“Making a Difference through Education”

\$300.00
Inside Page
Front/Back
Rear Cover

\$200.00
Full Page

Full-Page Bleed

8 3/8" x 10 1/2"
(3/16" bleed)

Full-Page Border

7 1/2" x 9 1/4"

\$125.00
Half Page

**1/2 Page
Vertical**

3 5/8" x 9 1/4"

1/2 Page Horizontal

7 1/2" x 4 5/8"

\$75.00
Quarter Page

**1/4 Page
Standard**

3 5/8" x 4 5/8"